

From: [Jerleen Bryant](#)
To: [Animal - Advisory Board](#)
Subject: Fw: Churro – Clarification and Response
Date: Wednesday, May 21, 2025 4:00:01 PM
Attachments: [C2_signature_2024stats_52ac4751-6eed-41f1-b27c-d02d2abe767e.png](#)

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Please see below in response to the email submitted by Rachel at Bug A Bull.

Jerleen Bryant
Chief Executive Officer



2825 Longley Lane Suite B
Reno, NV 89502

nevadahumanesociety.org



From: Jerleen Bryant
Sent: Wednesday, May 21, 2025 2:57 PM
To: <[redacted]> <[redacted]>
Cc: Melissa M. Davis <[redacted]>
Subject: Re: Churro – Clarification and Response

Dear Rachel,

Thank you for sharing your concerns with the Washoe County Regional Animal Services Advisory Board regarding Churro. I wanted to take a moment to directly address the situation and provide some important context.

First, I want to clarify the intent of our recent promotional campaign featuring Churro. The content was part of a pre-planned effort highlighting the impact of our work and the medical resources we invest in shelter animals while they are in our care. At no point in the campaign did we claim that Churro had been cured, nor did we reference his adopter, his current status, or suggest that he was still with NHS. The campaign simply acknowledged that, during his time with us, he received necessary medical treatment, including entropion surgery, which improved his quality of life.

If we were only able to promote animals currently in our care, we would be extremely limited in our ability to plan and execute effective storytelling for community engagement and fundraising. Like many shelters, we build narratives based on the care provided while animals are with us, and Churro's story is one example of many where our team devoted significant resources to an animal's recovery. We did not use this campaign to raise funds for his ongoing care.

When your team reached out to express concerns, we reviewed the feedback and, as a courtesy—not an obligation—we removed the post out of respect and in a spirit of collaboration. Our goal was not to mislead or misrepresent, but simply to highlight a meaningful story of recovery that occurred under our care. We also made a good faith effort to communicate in a timely and respectful manner.

Additionally, I want to address your comments regarding oversight. Nevada Humane Society is a private, nonprofit organization. While we collaborate with Washoe County Regional Animal Services and share a facility, we are an entirely separate entity. As Northern Nevada's largest adoption agency, our role is to provide safe haven and placement for animals that come to us from the public or are transferred from Washoe County Regional Animal Services after their legal stray hold period has ended. The Animal Services Advisory Board does not have jurisdiction over our organization. The only scenario in which Washoe County Regional Animal Services would have oversight is in cases of suspected neglect or abuse—neither of which applies here. In fact, Churro received extensive medical care and attention during his time with us.

We appreciate your feedback regarding future coordination. We are always open to constructive dialogue and finding thoughtful ways to work with other organizations on behalf of the animals we all serve. We remain committed to professionalism, transparency, and collaboration.

We sincerely hope Churro continues to heal and thrive, and we appreciate your organization's ongoing care for him.

Sincerely,
Jerleen Bryant

Jerleen Bryant
Chief Executive Officer



2825 Longley Lane Suite B
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